

Information letter

Zhetysu University named after I. Zhansugurov are pleased to invite you to attend the upcoming Republican scientific and practical conference of young scientists and students «**XXI century: Science and Innovation**» to be held on April 7, 2025.

Subject areas:

1. Education and science: new approaches and methodologies;
2. Social and human sciences in the era of digitalization;
3. Natural and physical-mathematical research: technologies and perspectives;
4. Current issues of law and economics.

The working languages of the conference will be Kazakh, Russian and English.

The conference will be held in both online and offline formats. To present in a section, participants must prepare a poster presentation using the provided PowerPoint (.ppt) template. Reports submitted to the conference must contain the results of relevant scientific research and have important practical value. The deadline for submitting materials, reports, and registration forms is March 14, 2025 (inclusive). Requirements for formatting articles and poster presentations are specified in the Appendix. The time and location of the general (plenary) and sectional sessions will be announced later. Following the conference, an electronic collection of materials will be prepared and sent to the authors' email addresses as specified in the registration form. Additionally, winners will be selected in the category *«Best Poster Presentation – 2025»*

The conference participation fee is **4000 tenge**, for students (without co-authorship of scientific supervisors) – **2000 tenge**. **For foreign authors**, publication in the conference proceedings is *free*.

The registration fee should be paid to Zhetysu University's account only after the paper acceptance. Payment document must be sent in JPEG (JPG) or PDF format marked «**For the conference**» to e-mail conference.zhu@gmail.com

The Editorial Board has the right to reject materials:

- that do not meet the theme or the Guidance for Authors requirements;
- sent later than the deadline;
- have not passed the plagiarism test. Acceptable percentage of plagiarism report is 70%.

The registration fee will be paid by transfer to the organization's current account:

NPJSC «Zhetysu University named after Ilyas Zhansugurov»

BIN – 990 140 003 041

IIC – KZ566010311000005234

BeC – 16

BIC – HSBKKZKX

JSC «HalykBank of Kazakhstan», Taldykorgan city

Payment purpose code – 861

Please, be sure to specify the purpose of the payment: publication in the conference proceedings.

Payment instructions for transfer by Kaspi.kz application:

Payments ➔ Search ➔ Type «Zhetysu University named after I. Zhansugurov» ➔ Instead of the faculty, specify: for the conference ➔ Fill in your data ➔ Amount: 4000 tenge or 2000 tenge for 1 article ➔ Pay.

The address of the conference organizing committee: 040009, Taldykorgan, Zhansugurov str. 187 A, Zhetysu University named after I. Zhansugurov, Department of Scientometrics and training of scientific personnel, office 310.

Phone: (8-7282) 22-16-67 - 1193; E-mail: conference.zhu@gmail.com

GUIDANCE FOR AUTHORS REQUIREMENTS

Dear colleagues! Make sure you have prepared your paper in strict accordance to the instructions for authors.

The materials of the article (3-5 pages) should correspond to the thematic areas and be presented in MS Word (.docx) format. The MS Word document containing the paper should be named according to the following template: Surnames and initials of all authors. For example: **G. Shatyrbayeva, M. Moldabayeva.docx**

Papers in Kazakh, Russian and English are accepted for publication. The paper text should be formatted using 12 point Times or Times New Roman. The text should be set to single line spacing. Please use the following page setup measurements: margins on the left and top – 2.5 cm, on the right and bottom – 2 cm, paragraph – 1.25, line spacing – 1; width alignment. In the upper left corner, the UDC index is indicated (UDC reference guide – [<https://perviy-vestnik.ru/udc/>])(<https://perviy-vestnik.ru/udc/>). In the center, the title of the article is written in uppercase letters in bold font. Next, the author's (or authors') surname and initials are written in bold and centered, followed by their academic degree and title (if applicable). Below that, the place of work (position)/study (fully specified for each author) is indicated. On the next line, the name of the organization is provided, followed by the city and country, and then the author's email address. In the center, the article title is repeated in uppercase letters in bold font. Next, an abstract (in Kazakh, Russian, and English) of the scientific article is included (no more than 100 words). Keywords (no more than 6) . The main text of the article starts on a new line. The text may include figures and tables. References are cited in square brackets with sequential numbering as they appear. A full bibliographic list is provided at the end of the scientific paper.

UDC 342.9.07

ARTICLE TITLE

Sample for filling in student data

G. Shatyrbayeva

Student/Master's student/Doctoral student

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A sample for filling in the data of a co-author/ supervisor

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Doctor of Pedagogical Sciences, Professor

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E-mail: moldabayeva_96@mail.ru

Abstract. *The text of the annotation.*

Key words:

Аннотация. *The text of the annotation.*

Кілт сөздер:

Аннотация. *The text of the annotation.*

Ключевые слова:

The text of the article. The text of the article. The text of the article. The text of the article. The text of the article. "Quote" [1, p. 35]. The text of the article. The text of the article. The text of the article. The text of the article.

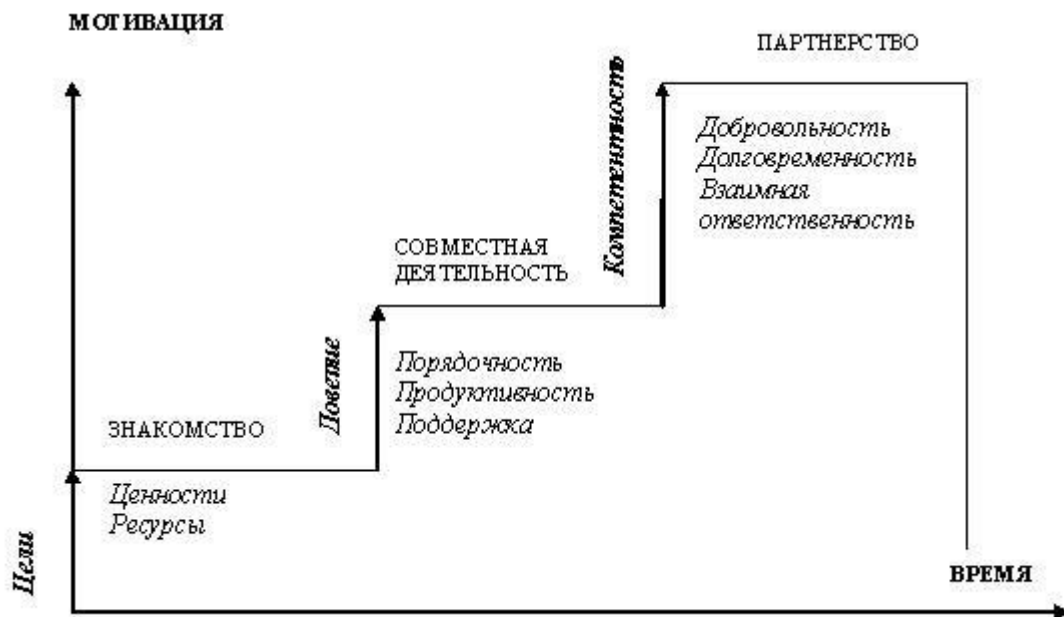


Figure 1 – The name of the picture

Table 1 – The name of the table

| | | | |
|------|------|------|------|
| Text | Text | Text | Text |
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The text of the article. The text of the article. The text of the article. The text of the article. The text of the article. "Quote" [3, p. 35]. The text of the article. The text of the article. The text of the article. The text of the article.

The text of the article, ISIS ("ISIL", a terrorist organization whose activities are prohibited in Russia). The text of the article.

The text of the article. Voice of America (included in the Register of Foreign Agents). The text of the article.

References:

1 The Law of the Republic of Kazakhstan dated July 27, 2007 No. 319-III "On Education". – URL: _____ (Date of appeal)

2 Aitkhozhin K.K. Artificial intelligence in education // Bulletin of KazNPU named after Abai, series "Pedagogical". – 2024. – №2 (76). – Pp. 23-34.

Sample design of the poster report

Здесь должен быть Ваш Заголовок
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¹Жетысуский университет им. И.Жансугурова, ²Медицинский центр
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ПОМНИТЕ ЭТОТ БЛОК НА ЛОГОТИП СВОЕЙ ОРГАНИЗАЦИИ

Аннотация

Здесь должна быть аннотация вашей работы.

Аннотация включает характеристику основной темы, проблемы объекта, цели работы и ее результаты. В аннотации указывается, что нового несет в себе данный документ в сравнении с другими, родственными по тематике и целевому назначению.

Результаты и обсуждение

Результаты даются в обработанном виде: в виде таблицы, графиков, организационных или структурных диаграмм, уравнений, фотографий, рисунков. Обсуждение – это анализ, предположения о полученных фактах, сравнение полученных собственных результатов с результатами других авторов.

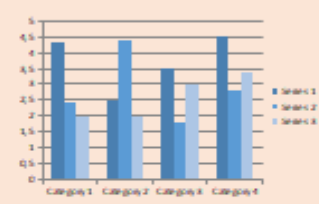


Диаграмма 1. Название диаграммы

Введение

Введение состоит из подразделов:

1. Описание проблемы, с которой связано исследование или установление научного контекста (*establishing a context*).
2. Обзор литературы, связанной с исследованием (*reviewing the literature*).
3. Описание целей итер в проблеме или того, что еще не сделано (*establishing a research gap*).
4. Формулировка целей исследования (в, возможно, задач – *stating the purposes*).
5. Оценка важности исследования (*evaluating the study*).

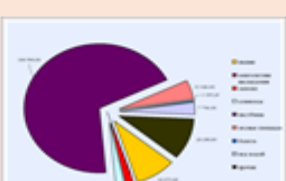


Рисунок 1. Название рисунка 1

Заключение

В заключение можно:

- обобщить результаты;
- предложить практическое применение;
- предложить направление для будущих исследований

Список литературы:

1. Дмитриев П. С., Березако Д. А. Д. 53. Экология Казахстана: учеб. пособие. – Петропавловск: СКГУ им. М. Козыбаева, 2015. – 240 с.
2. <http://www.dobind.ru/ru/Book/53/53.htm>
3. Отчет Анализ состояния охраны окружающей среды. Влияние на социально-экономических факторов и условий, оказывающих воздействие на загрязнение атмосферного воздуха
4. Павлов М.С. Экология Казахстана. Семейский, 2005. –548 с.

Методы и материалы

Примерная структура раздела:

1. Обзор схемы эксперимента (*overview of the experiment*).
2. Популяция/образцы (*population/sample*).
3. Расположение района исследования (*location of sample plot*).
4. Ограничения (*restriction/limiting conditions*).
5. Методика отбора образцов (*sampling technique*).
6. Обработка/подготовка образцов (*procedures*).
7. Материалы (*materials*).
8. Переменные и измерения (*variables and measurements*).
9. Статистическая обработка (*statistical treatment*).




Рисунок 2. Название рисунка 2

| | Heading | Heading | Heading |
|------|---------|---------|---------|
| Item | 800 | 790 | 4001 |
| Item | 356 | 856 | 290 |
| Item | 954 | 875 | 976 |
| Item | 324 | 325 | 301 |
| Item | 199 | 137 | 186 |
| | | | |
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| | | | |
| | | | |

Таблица 1. Название таблицы

An MS Word document with information about the authors should be named according to a template: The registration form of the surnames and initials of all authors. For example: Registration form G. Shatyrbayeva, M. Moldabaeva

REGISTRATION FORM
(Application for participation in the conference)

| | |
|------------------------------------|----------------------|
| Full name (First author) | Passport / ID |
| Organization, city, country | |
| Position or profession | |

MINISTRY OF SCIENCE AND HIGHER
EDUCATION OF THE REPUBLIC OF
KAZAKHSTAN

ZHETYSU UNIVERSITY NAMED
AFTER I. ZHANSUGUROV



МИНИСТЕРСТВО НАУКИ И
ВЫСШЕГО ОБРАЗОВАНИЯ
РЕСПУБЛИКИ КАЗАХСТАН

ЖЕТЫСУСКИЙ УНИВЕРСИТЕТ
ИМ. И. ЖАНСУГУРОВА

| | |
|--|--|
| Academic degree, academic title/education level (e.g., third-year student, master's student, doctoral student) | |
| Telephone number | |
| E-mail | |
| Title of the report | |
| Specify the section | |
| Form of participation: a. Report presentation on the section b. Poster presentation c. Participation in the conference as a listener (offline/online) | |
| Full name of the co-authors | |