



**Al-Farabi Kazakh National University
Higher School of Economics and Business
Department of Economics**

**INFORMATION LETTER
ON HOLDING AN INTERNATIONAL COMPETITION
OF STUDENTS' RESEARCH PAPERS (SRP)
in the field of «Economics»**

Dear professors and students!

The Department of Economics of the Higher School of Economics and Business of Al-Farabi Kazakh National University, jointly with the Samarkand Institute of Economics and Service, will hold the **International Competition of Students' Research Papers (SRP)** on February 17–18, 2026, on the topic:

«The Impact of Digital Transformation on the Efficiency of Business Processes and the Competitiveness of Enterprises»

The purpose of the competition is to stimulate students' research activities, promote academic mobility, foster international scientific cooperation, and support promising research in the field of the digital economy and the transformation of the business environment.

Students from Kazakhstan, Uzbekistan, and other foreign higher education institutions majoring in economics (3rd and 4th year) are invited to participate in the competition. Participants are required to prepare a research paper as a team of up to two members under the supervision of a senior lecturer, associate professor, or professor from a leading profile department. The right to nominate candidates is determined independently by the respective universities.

Working languages: Kazakh, Uzbek, Russian, English.

Form of participation: online (remote).

Main areas of the Competition:

1. Digital transformation of financial-economic and managerial systems of enterprises;
2. Digitalization of financial, accounting, and control processes as a factor in improving the efficiency of enterprise resource utilization;
3. Development and implementation of digital business technologies in enterprise management systems and business process optimization;
4. Digital transformation of human resource management and organizational development of enterprises;
5. Management analytics and economic decision-making based on digital data.

The Competition will be held **remotely** in two stages:

- Stage 1 – development and preparation of the research paper;
- Stage 2 – submission of competition documentation to the organizing committee and work of the competition jury (deadline: February 12, 2026).

Based on the results of the Competition, winners will be determined in the following categories:

- 1st place – one team;
- 2nd place – three teams;
- 3rd place – four teams.

The Regulations on the Scientific Competition are attached.

Organizing Committee: Dauliyeva G.R., Andabayeva G.K., Esengaziyeva S.K., Abilda S.K., Kozhekenova A.M.

Competition documentation should be submitted to the following address: 050040, Republic of Kazakhstan, Almaty, 71 Al-Farabi Ave., Department of Economics, Room 223

E-mail: Gulmira.Andabayeva@kaznu.edu.kz

Contact phone numbers: Kozhekenova A.M. (WhatsApp): +7 (707) 814 36 22

Andabayeva G.K. (WhatsApp): +7 (701) 320 37 24



REGULATION

on the international competition of research papers on the topic:

«The Impact of Digital Transformation on the Efficiency of Business Processes and the Competitiveness of Enterprises»

1. GENERAL PROVISIONS

1.1 This Regulation defines the general procedure for organizing and conducting the International Competition of Research Papers on the topic: «The Impact of Digital Transformation on the Efficiency of Business Processes and the Competitiveness of Enterprises».

1.2 The procedure for conducting the competition is established and regulated by the Organizing Committee – the Department of Economics, Al-Farabi Kazakh National University.

1.3 Overall methodological, organizational, and informational support for the competition is provided by the Working Group of the Organizing Committee.

2. SUBJECT, GOALS, AND OBJECTIVES

2.1 The subject of the competition is student research papers. Working languages: Kazakh, Uzbek, Russian, English.

2.2 The goal of the competition is to stimulate students' research activities, promote academic mobility, foster international scientific collaboration, and support promising research in the field of digital economy and business environment transformation.

2.3 Achieving the goal of the competition involves the following objectives:

- Developing students' research competencies in digital economy, digital transformation, and modern business technologies;
- Encouraging student participation in international scientific projects and studies aimed at examining global trends in the digitalization of economic systems and the business environment;
- Establishing sustainable inter-university and interdisciplinary scientific links between educational institutions in Kazakhstan, Uzbekistan, and other Commonwealth countries;
- Identifying and supporting talented and motivated students oriented toward continuing research at the master's and doctoral levels;
- Enhancing the theoretical and practical training of students in digital finance, management, economics, and business analytics;
- Promoting a research culture and academic mobility among students in the context of digitalization of education and science;
- Popularizing scientific research in the field of digital economy as a key factor for sustainable development and competitiveness of modern enterprises.

3. COMPETITION PARTICIPANTS

3.1 Students of higher education institutions, studying economics-related programs in their 3rd and 4th years, are eligible to participate in the competition.

3.2 Students prepare a research paper as a team of up to 2 members under the supervision of a senior lecturer, associate professor, or professor of the leading relevant department.

3.3 The right to nominate candidates is determined independently by each university.

4. PROCEDURE FOR ORGANIZING AND CONDUCTING THE COMPETITION

4.1 The scientific competition is held annually (once a year).

4.2 The competition is conducted remotely in two stages:

- First stage – development and preparation of the research paper;
- Second stage – submission of competition documents to the Organizing Committee and review by the Competition Commission (deadline: February 12, 2026).

4.3 To ensure maximum objectivity in selecting the winners, the Organizing Committee forms a jury consisting of leading faculty members of the relevant department. The jury develops a project evaluation system based on a points-rating system.

4.4 Participants may be denied acceptance of their competition documents in the following cases:

- Late submission of documents;
- Non-compliance of competition documents with content and formatting requirements;
- Detection of plagiarism or violations of academic integrity according to anti-plagiarism checks (the text originality must be at least 70%);
- Lack of a certificate confirming the participant's status as a 3rd or 4th-year student of the corresponding higher education institution.

5. SUMMING UP THE RESULTS

5.1 The results of the competition will be awarded in the following categories:

- 1st place – one team;
- 2nd place – three teams;
- 3rd place – four teams.

5.2 Participants will receive **certificates**, and the best works may be recommended for publication and participation in future scientific events.

5.3 Winners and nominees will receive diplomas and certificates signed by the Vice-Rector of Al-Farabi Kazakh National University.

6. PROCEDURE FOR SUBMITTING COMPETITION DOCUMENTS

6.1 The following documents must be submitted to the Organizing Committee:

- Application for participation in the competition (Appendix 1);
- Copy of ID or passport;
- Certificate of enrollment from each participant's educational institution;
- Supervisor's review (must be signed personally by the scientific supervisor) (Appendix 2);
- Team research paper prepared in accordance with the requirements, submitted on an electronic medium;
- Computer presentation of the research paper, prepared using Microsoft PowerPoint.

6.2 The topic of the research project must correspond to the competition directions.

6.3 Requirements for formatting the research project:

- Font: Times New Roman;
- Line spacing: 1;
- Font size: 12 pt;
- Margins: top – 2 cm, bottom – 2 cm, left – 3 cm, right – 1 cm;
- Paragraph indent: 1.25 cm;
- Page format: A4.

Text, tables, and figures must be formatted according to GOST 2.105-95 «General requirements for text documents». The paper must not exceed 30 pages (excluding appendices).

The submitted file must be named in the format: ***Surname_Name_NIRS 2026***

6.4 The research paper must include the following sections:

- Title page (university name, project title, project authors, scientific supervisor, city, year) (Appendix 3);

- Table of contents;
- Abstract in three languages (relevance of the topic; object and subject of research; goals and objectives; research methods; main results – scientific and practical novelty);
- Introduction;
- Main sections;
- Conclusion;
- References;
- Appendices.

6.5 Competition documents should be submitted to: 050040, Republic of Kazakhstan, Almaty, Al-Farabi Avenue 71, Department of Economics, office 223

E-mail: Gulmira.Andabayeva@kaznu.edu.kz (subject line: *NIRS Competition 2026*)

Contact numbers:

Kozhekenova A.M. (WhatsApp) +7 (707) 814-36-22

Andabayeva G.K. (WhatsApp) +7 (701) 320-37-24

7. FINANCING OF THE COMPETITION

7.1 All organizational costs related to the preparation of competition documents are borne by the participants.

7.2 All other organizational expenses (preparation of diplomas and certificates, office supplies, and other costs) are covered by the Department of Economics.

Appendix 1
(Mandatory)
Application form for participation in the competition

APPLICATION
for participation in the International Competition of Research Papers on the topic:
«The Impact of Digital Transformation on the Efficiency of Business Processes and the
Competitiveness of Enterprises»

I (We), the undersigned, having read the Regulations of the International Competition of Research Papers on the topic: «**The Impact of Digital Transformation on the Efficiency of Business Processes and the Competitiveness of Enterprises**», hereby request to be admitted to participate in the competition. I (We) provide the following information about myself (ourselves):

1	Title of the Research Paper	
2	Country	
3	Author Information (Last Name, First Name, Patronymic)	
4	Name of the Educational Institution where the author studies	
5	Educational Program / Major, Year	
6	Author's Contact Phone Number	
	<i>If the research paper has multiple authors, provide the same information for each additional author (items 3–6).</i>	
	...	
7	Supervisor Information (Last Name, First Name, Patronymic)	
8	- Academic Degree and Title (if applicable), Position	
9	Work Characteristics Length of the Paper	
10	Number of Appendices	
11	Number of Figures	
12	Number of Tables	
13	Number of References	
14	Research Description Research Objective	
15	Research Methods	
16	Participant Contact Information (Full Name)	
17	Phone Number	
18	E-mail	
19	Date of Application Submission	

Appendix 2
(Mandatory)
Supervisor's Review

REVIEW

of the research paper by *(student(s) Full name(s)* on the topic: «*Title of the research paper*»,
student(s) of group (*group number*)], educational program (code, title)

Text... text... text...

Scientific Supervisor	Full name of Supervisor
-----------------------	-------------------------

Appendix 3
(Mandatory)
Title page template for the research paper

Ministry of Science and Higher Education of the Republic of Kazakhstan

Al-Farabi Kazakh National University

Department of Economics

RESEARCH PAPER

«title _____»

Authors:

(full name, title of the
EP)

(full name, title of the
EP)

Research Supervisor

(full name, academic
degree, position)

Almaty 2026