ҚАЗАҚСТАН РЕСПУБЛИКАСЫ
ҒЫЛЫМ ЖӘНЕ ЖОҒАРЫ БІЛІМ
МИНИСТРЛІГІ

ІЛИЯС ЖАНСҮГІРОВ атындағы
ЖЕТІСУУНИВЕРСИТЕТІ

МИНИСТЕРСТВО НАУКИ И
ВЫСШЕГО ОБРАЗОВАНИЯ
РЕСПУБЛИКИ КАЗАХСТАН

ЖЕТЫСУСКИЙ УНИВЕРСИТЕТ
имени ИЛЬЯСА ЖАНСУГУРОВА

INFORMATION LETTER

Zhetysu University named after I. Zhansugurov invites scholars, researchers, educators, practitioners, and other interested professionals to participate in the International Scientific and Practical Conference **"Value Orientations of Kazakhstani Society: Continuity, Transformation, and Visions of a Sustainable Future,"** dedicated to the 35th anniversary of the Independence of the Republic of Kazakhstan.

Conference Objective

The conference aims to provide an interdisciplinary analysis of the mechanisms of historical and cultural continuity and the profound transformation of value orientations in Kazakhstani society over the 35 years of independence, as well as to examine their implications for the country's sustainable development through the synthesis of research findings and international academic dialogue. Particular attention will be given to the development of an axiological matrix of Kazakhstani society capable of adapting to emerging social and cultural realities shaped by digitalization and posthumanism. The conference will also seek to develop evidence-based practical recommendations for preserving, transmitting, and renewing the fundamental value codes of Kazakhstani culture for state policy, education, and public institutions.

Venue: Zhetysu University named after I. Zhansugurov, 187A Zhansugurov Street, Taldykorgan, Kazakhstan

Conference format: Hybrid (in-person and online)

Date: December 3, 2026

Scientific Areas of the Conference

1. Theoretical, Methodological, and Empirical Foundations for the Study of Societal Values. Philosophical, sociological, and social psychological approaches to the study of values; methodologies for examining value orientations and their dynamics; comparability of findings across generations, regions, and countries; and the relationship between professed values and social practices.

2. Independence and the Evolution of Value Orientations in Kazakhstani Society. Historical stages and key drivers of value transformation; the development of statehood and civic identity; the impact of socioeconomic transformations on attitudes toward work, family, and society; and changes in value orientations across different social groups.

3. Cultural Heritage and Intergenerational Continuity. Historical memory, language, and traditions as mechanisms of value transmission; the role of family, literature, and the arts in preserving, transmitting, and reinterpreting values; intergenerational interaction; and the relationship between cultural continuity and social transformation.

4. Legal and Institutional Foundations for the Development of Societal Values. Human dignity, human rights, the rule of law, and social justice; legal awareness, legal culture, and civic responsibility; public trust and social solidarity; and the values underpinning interaction between the state and institutions of civil society.

5. Value Orientations in the Age of Digitalization and Artificial Intelligence. Transformations in identity, communication, and professional activity; the influence of digital platforms and algorithmic systems on values and patterns of behavior; individual autonomy and information culture; and the ethical foundations of the development and use of digital technologies and artificial intelligence.

6. Education and Character Development in the Transmission and Renewal of Societal Values. Value orientations among young people; the role of educational institutions, educators, and the academic community in civic and professional development; the relationship between education, learning, and character development; and research-based assessment of the effectiveness of educational and character-building practices.

7. Ethnocultural Diversity and Intercultural Dialogue. The relationship between shared civic values and ethnocultural values; interethnic and interfaith harmony; cultural identity in the context of globalization; and experiences from Kazakhstan and other countries in maintaining social cohesion and promoting intercultural dialogue.

8. Visions of a Sustainable Future for Kazakhstan and the Values Underpinning Societal Development. Social expectations and generational perceptions of Kazakhstan's future; possible trajectories of value transformation; the interrelationship between social well-being, economic development, and environmental responsibility; and the application of research findings to strategic planning and public policy.

The conference is organized as part of the implementation of the research project BR24993269 "Evolution and Transformation of Value Orientations in Kazakhstani Society during the Independence Period" funded by the Ministry of Science and Higher Education of the Republic of Kazakhstan**.**

Participation is open to scholars from Kazakhstan and abroad; staff of research institutions, think tanks, and analytical organizations; university and college lecturers; school teachers; doctoral and master's students; and representatives of government bodies, local self-government bodies, cultural institutions, civil society institutions, and international organizations whose research or professional activities relate to societal values, cultural heritage, education, law, and sustainable development.

The conference materials will be published in the conference proceedings with an ISBN, which is planned to be issued before the start of the conference.

Working languages of the conference: Kazakh, Russian, and English.

Forms of participation: In-person participation (offline); Online participation (presentation or listener); Absentia (publication only).

Submission Procedure

The registration form and article should be sent to the Organizing Committee's email: **conference.zhu@gmail.com by November 10, 2026**.

The requirements for formatting the article as well as the participant registration form are provided in the Appendix.

Participation in the conference is free of charge.

The originality of the paper, according to the results of a plagiarism check, must be at least 75%.

The Organizing Committee may decline applications and papers that do not meet the submission requirements or are not relevant to the conference theme.

Contact Information

The address of the conference organizing committee: 040009, Taldykorgan, 187A Zhansugurov St., Zhetysu University named after I. Zhansugurov, Department of Scientometrics and Research Personnel Training, office 310.

Phone: +7 (7282) 22-16-67 (ext. 1193); email: *conference.zhu@gmail.com*

Appendix

REGISTRATION FORM
(Application for participation in the conference)

Surname, First Name, Patronymic (full)	
Academic degree, academic title, position	
Place of work / study (full name of the institution), position	
Contact phone number, e-mail	
Title of the presentation / article	
Conference section	
Technical equipment required (multimedia, etc.)	
Form of participation: • In-person participation (offline); • Online participation (presentation or listener); • Absentia (publication only).	

The MS Word document should be named using the authors' surnames and initials (e.g., Registration_form_Shatyrbayeva_G_Moldabaeva_M.docx).

ZHETYSU UNIVERSITY

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GUIDELINES FOR AUTHORS

Dear colleagues! Make sure you have prepared your paper in strict accordance with the instructions for authors.

The article (3–5 pages) should correspond to the thematic areas and be presented in MS Word (.docx) format. The MS Word document containing the paper should be named according to the following template: Surnames and initials of all authors (e.g., M. Moldabayeva, G. Shatyrbayeva.docx).

Papers in Kazakh, Russian, and English are accepted for publication. Formatting: 12 pt Times New Roman, single-spaced, margins: Left/Top – 2.5 cm, Right/Bottom – 2.0 cm. Paragraph indentation – 1.25 cm. In the upper left corner, the UDC index is indicated (UDC classification guide – https://perviy-vestnik.ru/udc/). In the center, the title of the article is written in uppercase letters in bold font. Next, the author's (or authors') surname and initials are written in bold and centered, followed by their academic degree and title (if applicable). Below that, the place of work (position)/study (fully specified for each author) is indicated. On the next line, the name of the organization is provided, followed by the city and country, and then the author's email address. Next, an abstract (in Kazakh, Russian, and English) of the scientific article is included (no more than 100 words). Keywords (no more than 6). The main text of the article starts on a new line. The text may include figures and tables. References are cited in square brackets with sequential numbering as they appear. A full bibliographic list is provided at the end of the scientific paper.

SRSTI 342.9.07

ARTICLE TITLE

Example of student information
M. Moldabayeva
Student/Master's student/Doctoral student
Zhetysu University named after I. Zhansugurov,
Taldykorgan, Republic of Kazakhstan
E-mail: moldabayeva_96@mail.ru

Example of student information/co-author/ supervisor
G. Shatyrbayeva
Doctor of Pedagogical Sciences, Professor
Zhetysu University named after I. Zhansugurov,
Taldykorgan, Republic of Kazakhstan
E-mail: shatyrbayeva@mail.ru

Abstract. *The text of the annotation. (no more than 100 words)*
Key words: (*no more than 6 keywords)*
Аннотация. *The text of the annotation. (no more than 100 words)*
Кілт сөздер: (*no more than 6 keywords)*
Аннотация. *The text of the annotation. (no more than 100 words)*
Ключевые слова: (*no more than 6 keywords)*

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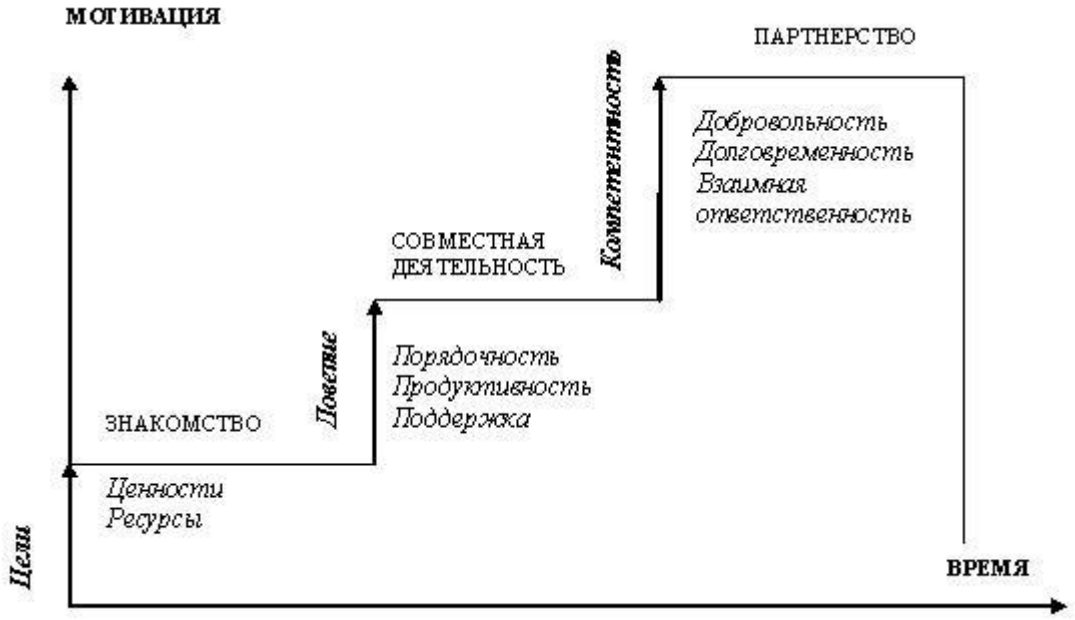


Figure 1 – The name of the picture

Table 1 – The name of the table

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References:

1 The Law of the Republic of Kazakhstan dated July 27, 2007 No. 319-III "On Education". – URL:_____ (Date of access)

2 Aitkhozhin K.K. Artificial intelligence in education // Bulletin of KazNPU named after Abai, series "Pedagogical". – 2024. – №2 (76). – Pp. 23-34.